



WELCOME TO

ICADD

2024

MAY 14 - 15, 2024

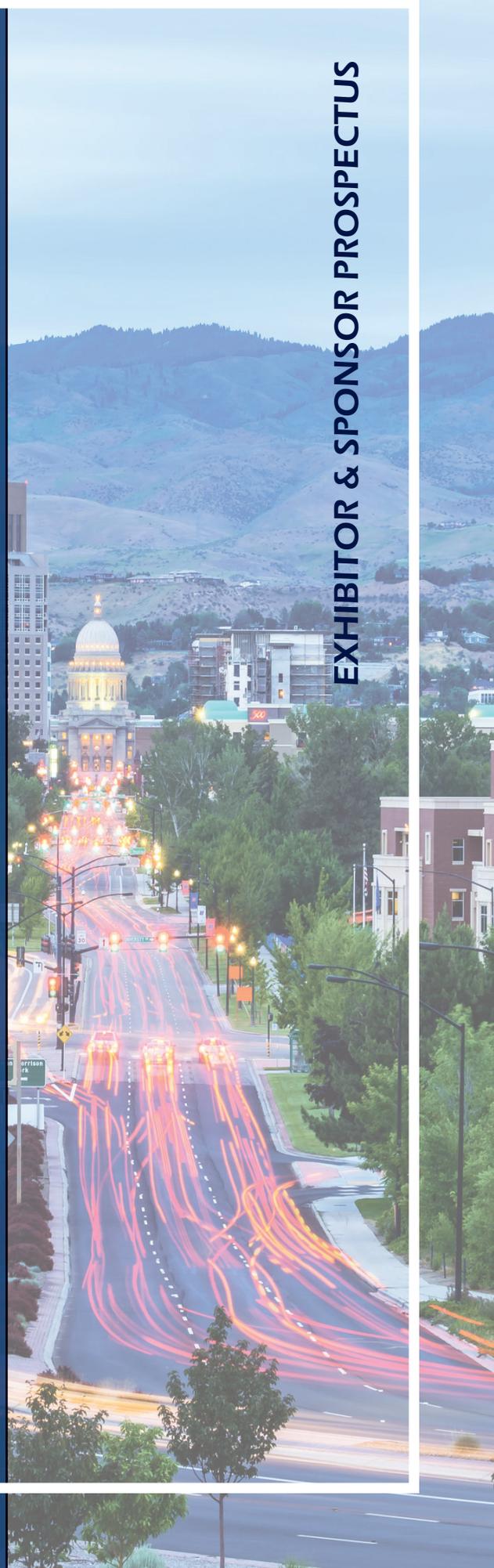
Pre-Conference: May 13, 2024

Idaho Conference on Alcohol & Drug Dependency

**BOISE STATE
UNIVERSITY**

WWW.ATTENDICADD.COM

EXHIBITOR & SPONSOR PROSPECTUS



ICADD 2024 IS HERE!



CONTACT

The 2024 ICADD planning committee is happy to answer your questions.

Choose a contact method:

WEBSITE

www.attendicadd.com

E-MAIL

info@attendicadd.com

TELEPHONE

208-426-3471

FACEBOOK

[@AttendICADD](https://www.facebook.com/AttendICADD)

MAIL

ICADD c/o RADAR
1910 University Drive
Boise, Idaho 83725-1860

EXHIBITOR REGISTRATION

Exhibitor registration begins on February 12, 2024 and ends on April 5, 2024.

Register online or scan the QR code below. Full exhibitor details located on pages 3-4.

VISIT or SCAN

ATTENDICADD.COM/EXHIBITOR



SPONSOR REGISTRATION

Sponsor registration begins on February 12, 2024 and ends on April 5, 2024.

Register online or scan the QR code below. Full sponsorship details located on pages 5-7.

VISIT or SCAN

ATTENDICADD.COM/SPONSOR



GENERAL REGISTRATION

Conference registration begins February 19, 2024 and ends on April 15, 2024.

Take advantage of early bird registration! Register on or before March 18, 2024 and save. Register online or scan the QR code below.

VISIT or SCAN

ATTENDICADD.COM/CONFERENCE



ICADD EXHIBITOR

Exhibitor Set Up



Option 1:

Set up begins on
May 13, 2024 from
12:00-4:00 pm

Option 2:

Set up
May 14, 2024
7:00-8:00 am

For more information,
visit attendicadd.com

What is ICADD?

The purpose of the 39th Annual Idaho Conference on Alcohol and Drug Dependency is to provide education and training opportunities regarding substance use prevention, intervention, or substance use disorder treatment, and recovery support to the workforce engaged in this field and to allied professionals including those who are educators, health care, criminal, and juvenile justice system professionals, and engaged policy makers.

Who attends ICADD?

The conference is attended by persons in adult corrections, juvenile corrections, health and welfare's substance use disorder programs, elementary and secondary education, law enforcement, higher education, community organizations, the faith community, mental health services, health care, foster care, and recovery support.

Where is ICADD?

The conference is held at Boise State University on the second floor of the Student Union Building in Boise, Idaho.

Exhibitor Schedule

May 14, 2024

Exhibitor Set-Up
7:00-8:00 am

Exhibits Open
8:00-3:15 pm

Attendee Break
10:30-10:45 am

Attendee Lunch
12:15-1:30 pm

Attendee Break
3:00-3:15 pm

May 15, 2024

Exhibits Open
8:00-3:15 pm

Attendee Break
10:30-10:45 am

Attendee Lunch
12:15-1:30 pm

Attendee Break
3:00-3:15 pm

Exhibit Pack Up
3:30-5:00 pm

Become An Exhibitor

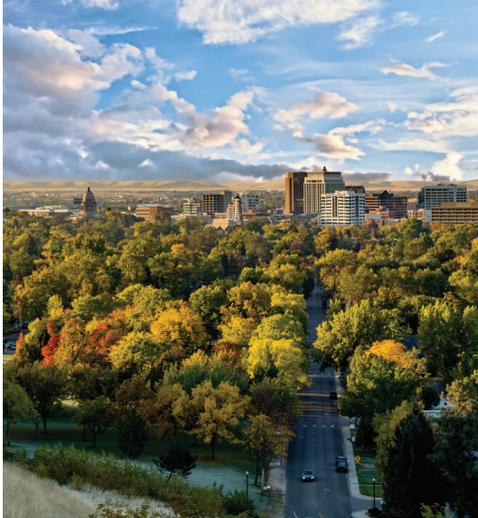
Exhibitors receive maximum exposure at ICADD with sixteen hours to exhibit to over 450 professionals from across the state of Idaho. Exhibitors are also recognized on official ICADD publications, website and registration materials as well as on signage at registration desk and exhibit area.

Exhibitors may attend keynote sessions (continuing education hours will not be granted to exhibitor attendees unless they are registered conference attendees). In addition, exhibitors receive two exhibitor badges and continental breakfast and beverage.

Upon receipt of the registration form and full payment, exhibitors will receive a confirmation email with additional exhibitor instructions. Cancellations must be received in writing via mail or email. Requests received prior to April 5, 2024 will receive a 50% refund. No refunds will be given after April 5, 2023.

ICADD is a table-top show only. One 6' x 2.5' display table and two chairs per booth will be supplied. Booth space is approximately 7' wide x 6' deep. A freestanding backdrop may be used or a banner may be attached to the front of the table.

ICADD EXHIBITOR



Additional Exhibitor Information

The ICADD Exhibitor registration fee is \$300 (\$150 for non-profit organizations). See page 3 for specific set-up dates and times.

All exhibits must be fully operational by 8:00 am on Tuesday, May 14, 2024. Any booth space not claimed by 7:30 am may be reassigned without refund. Exhibits must remain intact and staffed during exhibit hours until closing at 3:30 pm on Wednesday, May 15, 2024. Exhibits must be dismantled by 5:00 pm on Wednesday, May 15, 2024. Early tear down or removal of display is strictly prohibited.

Exhibitor Location

Exhibitor booth location is chosen on a first-come, first-served basis with the exception of ICADD Sponsors who receive space preference.

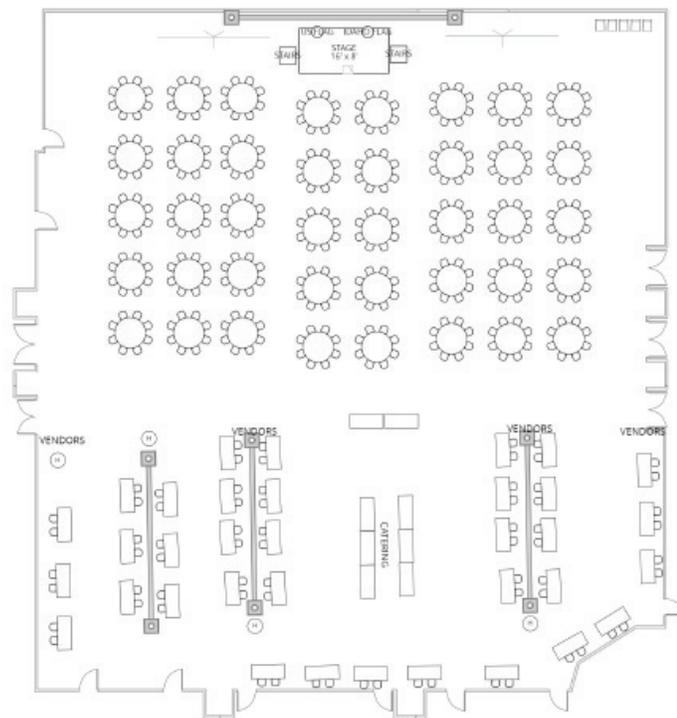
Platinum and Gold Sponsors receive complimentary exhibitor booths with their sponsorship (see page 7 for specific sponsorship levels and their benefits).

Please refer to the diagram (right) for the Jordan Ballroom exhibitor floorplan with exhibitor booths 1-38.

The Jordan Ballroom is located at:

Boise State University
Student Union Bldg. (2nd fl.)
1910 University Drive
Boise, Idaho 83725

2023 Exhibitor Floorplan Example*



*Exhibitor floorplan layout for 2024 subject to change

Boise State University Jordan Ballroom

ICADD SPONSORSHIP

Sponsorship Opportunities

VISIT ATTENDICADD.COM
FOR MORE DETAILS

Gain maximum exposure for your company at the 2024 ICADD Annual Conference by becoming a sponsor! There are a variety of different sponsorship levels available.

Your sponsorship will ensure a successful 2024 ICADD Conference and as a thank you, your company will be acknowledged in a variety of ways throughout the duration of the conference. For additional sponsorship details, please refer to page 7 or email info@attendicadd.com.

Thank you ICADD 2022 Sponsors & Exhibitors!*

Platinum Sponsors



Optum



Silver Sponsors



Gold Sponsors



Bronze Sponsors



*Conference was not held in 2023.

ICADD SPONSORSHIP



Why Sponsor ICADD?

Each year ICADD welcomes over 450 conference attendees from across Idaho, representing a diverse range of public and private sector agencies, including juvenile corrections, elementary and secondary education, mental health services, law enforcement, foster care, recovery support, and more.

Sponsoring the 2024 ICADD Annual Conference is a great way to reach your target audience, generate positive PR and continue to network with potential partners and clients.

What are my choices?

ICADD offers a variety of sponsorship opportunities, including:

- **General Sponsorship**
Select a sponsorship tier from Platinum (\$5,000-\$10,000), Gold (\$3,000-\$4,999), Silver (\$1,500-\$2,999), or Bronze (\$500-\$1,499) or you may choose to be a general sponsor for a minimum of \$100. ICADD Platinum and Gold Sponsors receive a complimentary exhibitor booth with the option to select a preferred exhibitor space.
- **Specific Sponsorships**
Choose this option if you would like to donate monies for specific components of the ICADD Conference, such as the keynote speaker, food & beverage, and/or the Wellness Room.
- **Speaker Sponsorships**
Are you passionate about a speaker or topic you would like to see at ICADD? Choose this option if you would like to sponsor a dynamic speaker of your choice. The ICADD Planning Committee will review the topic and speaker recommendation for approval.
- **Scholarship Sponsorships**
Each year ICADD offers registration scholarships to one person from each of the seven regions of Idaho. Your sponsorship makes it possible for these individuals to manage the costs associated with travel to Boise as well as the cost of registration.

For additional information, please refer to page 7 for full sponsorship perks by tier.

Platinum SPONSORSHIP

\$5,000-\$10,000

Gold SPONSORSHIP

\$3,000-\$4,999

Silver SPONSORSHIP

\$1,500-\$2,999

Bronze SPONSORSHIP

\$500-\$1,499

ICADD SPONSORSHIP

IDAHO CONFERENCE ON ALCOHOL AND DRUG DEPENDENCY (ICADD) 2024 Organizational Sponsorship Opportunities

		Sponsorship Levels (Total cash and in-kind)				
		PLATINUM \$10,000- \$5,000	GOLD \$4,999- \$3,000	SILVER \$2,999- \$1,500	BRONZE \$1,499- \$500	
		LARGE LOGO	MEDIUM LOGO	MEDIUM LOGO	NAME ONLY	
PRE-CONFERENCE EVENT		# OF EXPOSURES				
Acknowledgement on ICADD website and online brochure pre/during/post conference	500	✓	✓	✓	✓	
Exposure on the ICADD website, with a link to your organization's website pre/during conference	500	✓	✓	✓	✓	
Three conference update email campaigns to past attendees and interested parties highlighting the program and your sponsorship	1,800	✓				
CONFERENCE EVENT						
Reserved in-person booth placement (must be specified on Exhibitor/Sponsorship form)	500	✓	✓	✓	✓	
Organization listing in vendor resource guide in registration packets	500	✓	✓	✓	✓	
Acknowledgement in conference proceedings provided to each attendee	500	✓	✓	✓	✓	
Sponsorship ribbons provided for name badges	500	✓	✓	✓	✓	
Signage during the conference acknowledging sponsorship levels (registration desk)	500	✓	✓	✓	✓	
Event specific sponsorship signage acknowledgement (Note: Large logo format item)	500	✓	✓	✓	✓	
One complimentary exhibitor booth	500	✓	✓			
PowerPoint acknowledgements prior to three keynote speaker addresses	1,500+	✓	✓			
Your logo on event website (attendicadd.com)	500	✓	✓			
One complimentary registration packet ad insert (8x10 ad piece, provided by sponsor)	1,500	✓				
Recognition of your sponsorship during keynote opening remarks	1,500	✓				
Complimentary 2-day attendee registration(s) (May 14-15, 2024)		3 individuals \$825 value	2 individuals \$550 value	1 individual \$275 value	1 individual \$275 value	
POST-CONFERENCE EVENT						
Acknowledgement of 2024 sponsorship in 2025 conference printed and online brochure	500	✓	✓	✓	✓	
Digital attendee mailing list		✓				

ICADD
c/o Idaho RADAR Center
1910 University Drive
Boise, Idaho 83725-1860

Deliver To:

2024 ICADD PROSPECTUS

Welcome Back!

ICADD EXHIBITORS & SPONSORS

We look forward to seeing you at the
2024 Idaho Conference on Alcohol and
Drug Dependency at Boise State University!



@ATTENDICADD



Sponsor and exhibitor
registration begins
February 12, 2024.

For more information, scan or visit:
ATTENDICADD.COM



May 14-15, 2024

Conference Dates

May 13, 2024

Pre-Conference

Boise State
University

Jordan Ballroom